

# BopStarBaby

## Celebrity Baby Baskets

### BOPSTARBABY BULLETIN JANUARY 2010

#### Good Gracious!

Naomi & Jason Priestley found time to write a personal thank-you note for their BopStarBaby Celebrity Baby Basket. We actually received it shortly after the birth of their son last spring, but decided to wait to post it until the baby's name was released to the press.



Jason & Naomi Priestley  
Thank You note.

#### Seen On The Scene



Kim Porter/P Diddy twins  
with No Slippy Hair Clippy®,  
at Boom Boom Room

BopStarBaby puts products on all the right people! Here are a few recent sightings:

Kim Porter & P. Diddy's twin daughters, Jessie James & D'Lila Star, both wore No Slippy Hair Clippy® Andrea headbands to this month's Boom Boom Room in L.A.

Also seen at the Boom Boom Room, actress Joely Fisher wearing a No Slippy Hair Clippy® Scotia hair clip in Brown Ice Cream.

#### Star Turns

The press pays plenty of attention to BopStarBaby participants. Here's what they've noticed lately:

No Slippy Hair Clippy®'s personalized Salena hair clips are featured in this January's *Earnshaw's* "Pampered" column under the headline "Name Tag: Gifts with a label keep it personal."

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## Star Turns (cont'd)

*Baby Couture's* Holiday 2009 issue includes No Slippy Hair Clippy®'s sequined Angel & hot pink velvet Dakota hair clips on three separate pages of their fashion feature.

A BopStarBaby: BabyMakes3 gift basket is the grand prize in *Pregnancy* magazine's February contest.

## BabyMakes3 Baskets for New Celebrity Parents Sent in January 2010

Camilla Alves & Matthew McConaughey

Sarah Chalke (Scrubs) & Jamie Afifi

Joan & John Rich (Big & Rich)

Jean Smart (Designing Women/Samantha Who?) & Richard Gilliland

Karolina Kurkova & Archie Drury

Rhea Durham & Mark Wahlberg

Viveca Paulin & Will Ferrell

## On The Web

Bloggers are busy telling the world about BopStarBaby's favorite products. Here's an update:

No Slippy Hair Clippy®:

<http://www.theiemommy.com/2010/01/04/no-slippy-hair-clippy-personalized-clips/>

<http://cherryblossommj.blogspot.com/2010/01/product-review-no-slippy-hair-clippy.html>

No Slippy Hair Clippy®'s Hair Clips for Haiti campaign:

*Kids Today* (1/25/10) <http://www.kidstodayonline.com/article/CA6716467.html>

*Earnshaw's* <http://www.facebook.com/#/pages/Earnshaws/100029697514?ref=ts>

*Hudson's* <http://hcrsourcebook.wordpress.com/2010/01/27/donations-pour-in-to-help-haiti/>

Current **BopStarBaby**: BabyMakes3 celebrity baby basket exclusive participants include:

**BabyLegs®** (leggings, tights & socks), **Bellala Baby** (baby carrier), **The Dropper Stopper™** (specialty item), **No Slippy Hair Clippy®** (hair accessories), **Patricia Ann Designs** (travel silkies), **Pregnancy** (magazines), **Rashti & Rashti®** (blankets), **SASSY®** (developmental toys) and the **Boppy Company®** (comfort and support pillows).



No Slippy Hair Clippy®  
in *Baby Couture*